

# Stratham Master Steering Committee Meeting

June 18, 2018

6:30-8:00 pm

Stratham Town Municipal Center

## AGENDA

		Notes/Discussion
1. Welcome & Introductions	6:30-6:40	
2. Baseline: Initial Snapshot Data	6:40-7:10	<ul style="list-style-type: none"><li>• What was as expected?</li><li>• What surprised you?</li><li>• What additional data would be helpful?</li><li>• How might these data inform the topics of the MP?</li></ul>
3. Public Outreach and Communication: Draft Key Messages and FAQ	7:10-7:30	<ul style="list-style-type: none"><li>• Will these materials help the public understand the MP and the update process?</li><li>• What is missing?</li></ul>
4. Public Outreach and Communication: Early Awareness Campaign	7:30-7:50	<ul style="list-style-type: none"><li>• In the PPP, what upcoming events are good opportunities to promote the update and how (table/presence, flyer, poster, etc.)? Which would you be able to lead?</li><li>• What are some topics for Letters to the Editor/op eds/blog post on project website (in the works)?</li><li>• Over the summer, what groups should we be reaching out to as part of our awareness campaign, ask questions about their future vision of Stratham, community needs, etc.?</li></ul>
5. Open Discussion	7:50-8:00	