



TOWN OF STRATHAM

Incorporated 1716

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Stratham Town Center Revitalization Committee Charter

I. PURPOSE

The purpose of the Stratham Economic Revitalization Committee is to strengthen the social/cultural, physical, and economic health of the Town Center District and re-establish its strategic importance and connection within the community. Utilizing the vision and recommendations provided by the Town Center Area Master Plan, the Committee shall support the Board of Selectmen, Planning Board, Heritage Commission, and Public Works Commission to create a viable, traditional Historic New England town village.

II. OBJECTIVES

The objectives of the Stratham Town Center Revitalization Committee shall be to:

- ❖ Support the Economic Development Committee in creating economic and promotional development strategies for the Town Center District that identify, recruit, and retain attractive commercial, residential, and mixed-use developments/projects.
- ❖ Assist in the community's ability to carry out joint activities among property and business owners including, but not limited to, promotional events, advertising, appropriate store hours, special events, efficient refuse collection, and parking management.
- ❖ Coordinate joint promotional events, such as festivals or business promotions, to improve the quality and success of events and attract people to the Town Center District. Work closely with local media to ensure maximum coverage of promotional activities and encourage design excellence in all aspects of promotion in order to advance an image of quality for the downtown.
- ❖ Develop and conduct ongoing public awareness and education programs designed to identify/promote businesses and enhance the appreciation of the Town Center's assets and public/recreational amenities.
- ❖ Oversee fundraising planning and implementation, including identifying resource requirements, cultivating grant and funding sources, and submitting grant proposals for the betterment of the entire Town Center District.
- ❖ Support the Planning Board in implementing the vision and recommendations stated within the Town Center Area Master Plan and Town Master Plan.
- ❖ Support the Public Works Commission to identify and develop interim and long-term municipal infrastructure improvements/solutions to serve the properties within the district.
- ❖ Support the Heritage Commission to develop programs aimed at preserving and enhancing the historic and archeological buildings and sites in the District that contribute the area's unique

heritage.

III. REPORTS TO

The Town Center Revitalization Committee is a subcommittee of the Board of Selectmen and shall report to and/or serve the will/pleasure of the Board of Selectmen.

IV. TERM & MEMBERSHIP

The Town Center Revitalization Committee shall be appointed by the Board of Selectmen and shall consist of five (5) members (one of which shall be Chair and one shall be Vice-Chair) and three (3) alternates.

1. One (1) member shall represent the Board of Selectman.
2. One (1) member shall represent the business community within the delineated boundaries of the Town Center Zoning District.
3. One (1) member shall represent the business community outside the delineated boundaries of the Town Center Zoning District.
4. One (1) member shall be a resident of the Town of Stratham within the delineated boundaries of the Town Center Zoning District
5. One (1) member shall be a resident of the Town of Stratham outside the delineated boundaries of the Town Center Zoning District
6. The three (3) alternative members shall be comprised of either a member of the business community and/or residents of the Town of Stratham.

Members shall serve a three-year term. For the initial term, in order to establish staggered terms, one member shall be appointed to a one-year term; two members shall be appointed for a two-year term; and two members shall be appointed to a three-year term.

V. QUORUM

Three (3) members shall constitute a quorum of the Town Center Revitalization Committee. Although business may be discussed without a quorum present, no decisions shall be made.

VI. MEETING DATES AND TIMES

The Town Center Revitalization Committee shall meet at least once monthly or more often as requested by the Board of Selectmen.

VII. CHAIRPERSON

The Chair and Vice Chair of the Town Center Revitalization Committee shall be nominated by the remaining members of the Committee each year at an ordinary meeting held in March. If a Chair is not present at a meeting, the meeting will be chaired by the Vice-Chair.

VIII. MEETINGS AND RECORDS

The Town Center Revitalization Committee shall be subject to and comply with the requirements of RSA 91- A in all respects, including but not limited to the proper posting of meetings, maintenance of meeting minutes, and access to public documents and meetings.

IX. VOTING

Voting is formal.

X. PECUNIARY INTEREST

No member of the Town Center Revitalization Committee shall vote in, or take part in the discussion of, matters in which the member, or the member's partner or any relation of the member, has any personal or pecuniary interest. When uncertainty arises as to the conflict of interest of a Committee member in particular circumstances, the Committee shall, upon the request of that member or another member, vote on the question of whether that member should be disqualified from discussion.

XI. REPORTING FORMAT

Matters to be considered by the Town Center Revitalization Committee must be included in the agenda for the meeting, and must be provided in writing to the Chair at least 5 days before the date of the meeting.

XII. TOWN REPORT

The Town Center Revitalization Committee shall submit an annual report detailing its activities for inclusion in the annual Town Report.

XIII. ANNUAL BUDGET

The Committee shall formulate and submit an annual budget request to the Town Administrator for inclusion in the Town's budget process.