

STRATHAM PARKS AND RECREATION
REPORT TO THE BOARD OF SELECTMEN

February 26th, 2018

Business

Stratham Hill Park

- Bathroom renovations
- Painting of Pavilion
- Remapping of Trails
 - Wording change on map
- Field Reconstruction
- Water fountain installation
- Pump Track Expansion
- Jack Rabbit parking area
- Disc Golf Tournament

Stevens Park

- Fields Closed, rentals and otherwise

Youth Sports

- Baseball and Softball

Administrative/ Programming

- Sponsorship Flyer
- Coyote Club Vacation Camp

Other

- Skatepark Flyer



FUN ALL SEASON LONG! EVENT INFORMATION

Sponsorship Opportunities

Stratham Parks & Recreation is looking for local businesses to help support our 2018 event calendar. Over the past eight years we have grown our your athletic programs while at the same time have added more community events that require your support. These events include the summer race series (trail running & mountain biking), snowshoe hikes, community bonfire, neighborhood bike rodeos and Family Fun Day. We enjoy offering these events for our community but look for local sponsorships to help covers some expenses.

Summer Race Series

The mountain bike race series started in 2013 with a few riders and a stop watch. Now these races attract riders within a 60 mile radius and average 80 riders each week plus their families who cheer them on. In 2017 we renamed the bike series after the late Gordon Barker, a Stratham resident and an avid mountaim biker at Stratham Hill Park.

In 2016 we kicked off the trail running series and have been overwhelmed with the success of these events. It's brought local running groups and elite runers from all over New England to our very own Stratham Hill Park.

Family Fun Day

Family Fun Day an "Old Home Day" styled community event for adults and children of all ages. This will be our 3rd annual and each year it's brought over 1,000 attendees to Stratham Hill Park. This year the event will be held on Saturday, October 13th and end with a spectacular firework display.

Sponsorship levels are on the next page.

Contact:

Seth Hickey
 Parks and Recreation Director
 e: shickey@strathamnh.gov
 p: 603-997-1766

Mailing Address:

Town of Stratham
 10 Bunker Hill Avenue
 Stratham, NH 03885

Non Profit

The Town of Stratham is a 504 Government Entity
 Contact us for our EIN Number or other information



Races

- Thursdays, May and August
- Stratham Hill Park, Stratham NH
- Approx. 600 attendees expected



Family Fun Day

- Saturday, October 13th
- Stratham Hill Park, Stratham NH
- Approx. 1,800 attendees expected

Sponsorship Levels

Race Series Sponsor— \$5000

(**One available**)

Our featured sponsor of Trail Race Sponsor 2018, title sponsorship includes:

- Large banner with company logo featured at Stratham Hill Park
- Company logo on all pre-sold event t-shirts and volunteer shirts
- Primary placement of company logo on Town of Stratham website
- Primary placement of company logo on all event marketing materials
- Exhibitors table at the event where you can distribute information and engage with attendees



Activity Sponsors— \$500

(**Many available, business exclusivity**)

This sponsorship would support the cost of specific activities planned during the event like bubble soccer, rock climbing wall, petting zoo, arts & crafts and face painting.

Events include:

- 3 youth skiing programs, nearly 300 participants
- Community Bonfire and Snowshoe, over 500 participants

Friday Community Event Sponsor— \$250

(**Four available**)

Presenting sponsorship of one of our Friday Family Events held at Stratham Hill Park:

Company logo at event

Placement of company logo Town of Stratham website

Events this year include:

- Pogo Fred, 7/13
- Dog Show, 7/20
- Wayne From Maine, 7/27
- Wildlife Encounters, 8/3



- Easter Egg Hunt, over 500 participants
- 5th Grade Celebration at SHP
- Youth Summer Camp, 75 youth per day
- Neighborhood Bike Rodeos, over 200 riders
- Annual Tree Lighting in Town Center



Family Fun Day

Premier Sponsor- Fireworks- \$4,000

(only 1 Available)

- 3 Banners with your company logo at the event
- Exclusive "shout outs" during the event
- Premium placement of company logo on Town of Stratham website
- Company name on all event marketing materials
- Exhibitors table in food court area where you can distribute information and engage with attendees

General Sponsorship- \$250

We offer a variety of other community events and trips during the course of the year. We are willing to work with local businesses to work within their advertising budgets and maximize the return.



Join us in 2018...

If you are interested in sponsoring any of our community events that focuses on active family fun please reach out today. To ensure we have enough time to coordinate all sponsors, please commit to an event by April 1, 2018.

