



FUN ALL SEASON LONG!

EVENT INFORMATION

Sponsorship Opportunities

Stratham Parks & Recreation is looking for local businesses to help support our 2019 event calendar. Over the past nine years we have grown our athletic programs while at the same time have added more community events that require your support. These events include the summer race series (trail running & mountain biking), cyclocross racing, snowshoe hikes, community bonfire, Food Truck Festival and Family Fun Day. We enjoy offering these events for our community but look for local sponsorships to help cover some expenses.

Race Series

The mountain bike race series started in 2013 with a few riders and a stopwatch. Now these races attract riders within a 60 mile radius and average 80 riders each week plus their families who cheer them on. In 2017 we renamed the bike series after the late Gordon Barker, a Stratham resident and an avid mountain biker at Stratham Hill Park.

In 2016 we kicked off the trail running series and have been overwhelmed with the success of these events. They have attracted local running groups and elite riders from all over New England to our very own Stratham Hill Park. Just this past fall we start a four week cyclocross race series too!

Family Fun Day

Family Fun Day an "Old Home Day" styled community event for adults and children of all ages. 2019 will be our 4th Annual and each year it's brought over 1,000 attendees to Stratham Hill Park. This year the event will be held on Saturday, October 19th and end with a spectacular fireworks display.

Sponsorship levels are on the next page.

Contact:

Seth Hickey
Parks and Recreation Director
 e: shickey@strathamnh.gov
 p: 603-997-1766

Mailing Address:

Town of Stratham
 10 Bunker Hill Avenue
 Stratham, NH 03885

Non Profit

The Town of Stratham is a 504 Government Entity
 Contact us for our EIN Number or other information



Races

- Thursdays, May- September
- Stratham Hill Park, Stratham NH
- Approx. 600 attendees expected

Great Bay Food Truck Festival

May 4th @ SHP

Visit the sponsorship page:

greatbayfoodtruckfestival.com

Presented by Exeter Area Chamber of Commerce & Stratham Parks and Recreation



Sponsorship Levels

Race Series Sponsor— \$3000

Leo Gagnon is returning for his second year as our race series sponsor!

Our featured sponsor of Race Sponsor 2019, title sponsorship includes:

- Large banner with company logo featured at Stratham Hill Park
- Company logo on all pre-sold event t-shirts and volunteer shirts
- Primary placement of company logo on Town of Stratham website
- Primary placement of company logo on all event marketing materials
- Exhibitors table at the event where you can distribute information and engage with attendees



Love ice skating? Underwrite our outdoor ice skating rink for next season... \$2,000

Join us in 2019...

If you are interested in sponsoring any of our community events that focus on active family fun please reach out today. To ensure we have enough time to coordinate all sponsors, please commit to an event by April 12th, 2019.

Family Fun Day

Premier Sponsor- Fireworks- \$4000
(only 1 Available)

- 3 Banners with your company logo at the event
- Exclusive "shout outs" during the event
- Premium placement of company logo on Town of Stratham website
- Company name on all event marketing materials
- Exhibitors table in food court area where you can distribute information and engage with attendees

Activity Sponsors— \$500

(**Many available, business exclusivity**)

This sponsorship would support the cost of specific activities planned during the event like bubble soccer, rock climbing wall, human foosball, arts & crafts and face painting.



Friday Community Event Sponsor— \$250 (**Four available**)

Presenting sponsorship of one of our Friday Family Events held at Stratham Hill Park:

- Company logo at event
- Placement of company logo Town of Stratham website

Events this year include:

- Mystery Guest, 7/12
- Museum of Science, 7/19
- Wayne From Maine, 7/26
- Wildlife Encounters, 8/2



General Sponsorship- \$250

We offer a variety of other community events and trips during the course of the year. We are willing to work with local businesses to work within their advertising budgets and maximize the return.

Events include:

- 3 youth skiing programs, nearly 300 participants
- Community Bonfire and Snowshoe, over 500 participants
- Easter Egg Hunt, over 500 participants
- 5th Grade Celebration at SHP
- Youth Summer Camp, 75 youth per day
- Neighborhood Bike Rodeos, over 200 riders



Got questions?
Reach out!
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